



2013 HELP THE HOMELESS ART CONTEST

Fannie Mae's Help the Homeless Program increases public awareness about homelessness while raising funds to support and increase resources for organizations working to prevent and end homelessness in the United States. Area schools and children's organizations are asked to host an art contest for **grades K through 8**. The winning artwork may be featured on the Help the Homeless Program website, social media, and other promotional items.

Contest Eligibility

The 2013 Help the Homeless Art Contest (the "Art Contest") is open to students nationwide in grades K through 8.

Contest Guidelines

The artwork must represent the theme of home. The winning artwork will convey a positive message about the importance of home.

- **Each school or organization can submit a maximum of three (3) entries and individuals may only submit one entry to Fannie Mae to be entered into the HTH Art Contest.**
- **All entries must be submitted with a completed Help the Homeless Art Contest License and Release Waiver Form signed by a guardian (see attached Help the Homeless Art Contest License and Release Waiver Form).**
- **Artwork submissions must be created on an 8.5" x 11" piece of paper and drawn generally within the boundaries of a rectangle to ensure the artwork can be reproduced. Winning artwork from previous years is attached for reference.**
- **Students may use markers, crayons, cutout paper shapes, or any combination of these methods. The colors should be as bold and solid as possible.**
- **On the back of the student's artwork, please include the following:**
 - 1. Student's first and last name, age, and grade**
 - 2. School/organization name, email address (if applicable), and phone number**
 - 3. School/organization coordinator's name, email address, and phone number**

Please note that Fannie Mae reserves the right to make enhancements and alterations to the winning submission when adapting the artwork for inclusion in our collateral materials but will make every effort to keep the art as close as possible to the original drawing. **Entrants agree that they will not retain any rights to their entries and that the entries become the exclusive property of the Help the Homeless Program.** Entries will not be returned. All submitted artwork may appear on promotional items such as posters, publications, stickers, and other items that are used to promote the Help the Homeless Program, and in media outlets such as the web and other platforms.

Judging Criteria

The submissions will be judged by the Help the Homeless Program team at Fannie Mae. The judges will look for submissions that capture the theme of home and reflect the mission of the Help the Homeless Program. They will also look for creativity, originality, and reproducibility. There will be one winner and all decisions made by the judges are final. The winner will be notified in April 2013. **Dependents of Fannie Mae employees are not eligible to win.**

Prizes

One national winner will be awarded \$500.00, a Certificate of Achievement and have his or her artwork featured on Help the Homeless Program promotions.

Contest Submission Deadline

All entries should be mailed and postmarked by **Friday, March 29, 2013** and sent to:

**Fannie Mae Help the Homeless Program
Attn: Art Contest
P.O. Box 5930
Washington, DC 20016**