

THE GEORGETOWN 5K RACE AGAINST HOMELESSNESS

October 19, 2014

Hosted by
Georgetown University
Center for Social Justice, Teaching, & Service



And Benefiting
Georgetown Ministry Center



Sponsorship Opportunities

Platinum Sponsor (\$5,000+)

Benefits of all other levels below plus these unique benefits:

- **Prime placement** of your logo on event webpage and all event publicity materials
- **Prime placement** of your logo **on front of official race shirt**
- **Prime placement of logo on runner registration form**
- **Choice placement** of on-site "meet & greet" table and recognition by event moderator
- Opportunity to present sponsorship check to charity beneficiary at conclusion of race.
- 25 run registrations and official race shirts included

Gold Sponsor (\$3,000 - \$4,999)

Benefits of all other levels below plus these benefits:

- **Prominent placement** of name/logo on event webpage and all event publicity materials, and runner registration form
- **Prominent placement** of logo **on back of official race shirt**
- **Prominent placement of logo on runner registration form**
- **Prominent placement** of on-site "meet & greet" table and recognition by event moderator
- 15 run registrations and official race shirts included

Silver Sponsor (\$1,000 - \$2,999)

Benefits of all other levels below plus these benefits:

- Name/logo on event website, all event publicity materials, and runner registration form
- Logo placement **on back of official race shirt**
- Company name and/or logo displayed in press release
- 10 Run registrations and official race shirts included

Bronze Sponsor (\$500 - \$999)

Benefits of all other levels below plus these benefits:

- Name listing on event website and all event publicity materials,
- On site "meet & greet" table
- Insert into runner's swag bags
- 5 Run registrations and official race shirts included

Supporter (\$250 - \$499)

Benefits of the level below plus these benefits:

- Name listing on all event promotion signage
- 2 Run registrations and official race shirts included

In Kind Sponsor (gift value of \$100 or more)

- Name listing on website

For further information:

Contact Helen McConnell, Director of Development, at helen@gmcgt.org or 202-338-8301, ext 21