

# Georgetown Ministry Center

## 2017 Annual Report



Photos by Ayesha Khwaja

*Seeking lasting solutions to homelessness,  
one person at a time*

## 2017 Summary

2017 was a milestone year at GMC. We commemorated 30 years of service in the community and prepared for long-term Executive Director, Gunther Stern, to retire after holding tenure for almost just as long. Stern joined GMC as its ED in the fall of 1990 and retired in February of 2018.

Additionally, the plans and funding for a much-needed Drop-in Center renovation project came together. Our 13-year-old shower had a cracked floor, our hot water heater didn't keep up with the demand in the winter, our roof leaked during heavy rainstorms and our space was often standing-room only. The renovation began in October 2017 and concluded in March 2018. The project resulted in expanded square footage, a brand new, ADA-compliant shower, twice the number of washers and dryers and updated amenities throughout.

We continued to provide basic support to the most vulnerable and withdrawn people experiencing homelessness through our Drop-in Center, street outreach and winter shelter programs. We provided 23,348 services to 781 individuals experiencing homelessness and worked to connect our guests to psychiatric and medical care, income and housing opportunities.

We provided 957 loads of laundry, 3,235 showers, a high-demand bank of computers and a safe haven for approximately 60 people per day.

We also performed street outreach three days a week, providing many of the fiscal year's 411 psychiatric visits and 309 medical visits to people on the street.

The annual winter shelter and corresponding case management services led to 8 people moving into permanent supportive housing. This progress is unprecedented for the winter shelter program. Overall, 25 people moved into housing in FY2017. These housing results included some of Georgetown's most well-known individuals who experienced homelessness for 30-40 years.

GMC received many stamps of approval in 2017. The Catalogue for Philanthropy once again named GMC as one of the region's best small nonprofits. We were an approved applicant by Stone Soup Films to receive professionally-produced films showcasing our mission and work that will allow us to help share our story and raise more funds. And GMC was also named a Hometown Hero by Fox5 News for our work in the community over the years.

# Programs



**Street Outreach:** GMC reaches our community's most vulnerable via Street Outreach.

Pictured, ED, Gunther Stern and consulting physician, Dr. Ross Goodwin, speak to a person experiencing homelessness during a street outreach session.

**Psychiatric Care:** Dr. Ron Koshes, Dr. Ross Goodwin and Dr. John Tarim provided personalized care to homeless individuals in need of psychiatric services.

**Winter Shelter:** GMC's winter shelter provided 10 individuals with a shared meal each evening, a warm bed to sleep in each night and a safe place to be off the street during the coldest months of the year. Just as important as the shelter and amenities that were provided was the sense of community fostered -- staff and volunteers worked hard to ensure the shelter truly felt like a place to belong. The shelter was extended this year to account for the still-cold days of early spring. The program ran from the beginning of November until early April.

Our programs connect the disconnected, the most vulnerable of the people living on the streets to resources in the community. We offer a cup of coffee and a shower to our guests, building relationships founded in trust that can lead to more comprehensive services.

Over 900 individuals came through our doors or saw us on outreach in our 2017 fiscal year and we provided more than 28,000 services. Of these folks, more than 100 regularly spend their day with us.

**Medical Care:** Dr. Catherine Crosland is our consultant physician from Unity Health Care. She provides medicine and health counseling to guests and has given life-saving aid and diagnoses on more than one occasion.



**Community Outreach:** Throughout the year, GMC spread its mission to various schools and organizations.

Pictured, ED Gunther Stern, speaks about GMC & chronic homelessness during a Lunch & Learn at a local company.

# Programs

**Drop-In Day Center:** Our Drop-In Day Center is at the heart of Georgetown Ministry Center, providing a safe refuge from the streets for men and women experiencing homelessness, 7 days a week, 365 days a year. Daily services provided via the Center include:

- **Showers**
- **Laundry**
- **Computers**
- **Sandwiches and meals**
- **Hot coffee**
- **Mail service**
- **Phone to call home**
- **Case management**
- **Psychiatrists**
- **General practitioner**
- **Clothing & Toiletries**



Pictured, Volunteer Coordinator, Joel Hanson, serving hot coffee and sandwiches to guests from a tent outside the Center. During 2017's Day Center renovations, staff continued to provide services via alternative methods.



GMC guests and volunteers enjoy a Mexican-themed lunch in the Center.

# *Impact*

**781** Individuals Served

**3,235** Showers Provided

**957** Loads of Laundry

**309** Medical Contacts

**397** Psychiatric Contacts



Most individuals experience homelessness because of untreated mental illness and some abuse substances to cope with the stress of their circumstances. Through it all, Georgetown Ministry Center is there -- open 365 days a year -- building relationships, providing essential services and guiding guests toward income and housing.

# 2017 Accolades



Georgetown Ministry Center was named  
Fox5 DC's Hometown Hero



GMC Board Member, Pat Davies, was  
named a 2016 Washingtonian of the  
Year (issue published in 2017)



GMC was again named one of  
Catalogue for Philanthropy's  
best, small area non-profits



GMC was selected by Stone Soup Films to  
have 3 professional videos made to help  
better share our mission ... watch them on  
Vimeo! <https://vimeo.com/246285480>

# Success Story

Forty years is a long time – half a lifetime for most, if we're lucky. For Alfred Ricketts, 40 years is the length of time he spent living in homeless shelters, inside subway cars and on street corners.

After spending many years in New York, it was in 2006 that GMC's street outreach team would first encounter Alfred living on the streets of our nation's capital. And it wouldn't be until 2015, once Alfred began regularly visiting Georgetown Ministry Center to take advantage of its drop-in services, that he would be matched with Sabrina Burrell, GMC's Case Manager.

Both new to their respective roles that year – Sabrina as a service-provider and Alfred as a guest in need of service – they embarked on a series of “firsts” together, obtaining Alfred's birth certificate, ID and social security card.

Shortly thereafter – and in record-time, judging by system standards – Alfred was matched with one of DC's Permanent Supportive Housing Programs and moved into a place of his own in early 2017. Sabrina's advocacy on Alfred's behalf was key to his quick placement.

These days, Alfred shares he enjoys visiting art galleries and museums (the Udvar-Hazy Air & Space has been a favorite), taking “quiet strolls” (enjoying nature, the sky, the clouds, trees, rocks and animals), and reading books (ones on architecture are his favorite). He still stops by the Center to visit with friends and staff.



Alfred & Sabrina, showing off keys to his new home

“I look back on how far I came,” Alfred reflects, “I never thought I’d get this far.” For Alfred, now that he has the safety and security of his own home, the possibilities seem endless as to how far he can still go!

# Finances

REVENUE	FY 2016	FY 2017
Foundation & Trust Grants	\$183,000	\$265,970
Contributions	\$200,466	\$230,968
Contract Revenue	\$85,888	\$95,182
Fundraising Events	\$102,079	\$118,479
In-kind Contributions	\$71,274	\$158,489
Interest & Dividends	\$14,573	\$18,768
Other Income	\$11,508	\$11,263
Net Appreciation in fair value of investments	\$33,586	\$47,504
<b>Total Support &amp; Revenue</b>	<b>\$702,374</b>	<b>\$946,623</b>
<b>EXPENSES</b>	<b>FY 2016</b>	<b>FY 2017</b>
Program Services	\$525,844	\$593,590
Fundraising	\$84,478	\$84,303
General & Administrative	\$99,472	\$137,370
Total Supporting Services	\$183,950	\$221,673
<b>Total Expenses</b>	<b>\$709,794</b>	<b>\$815,263</b>



# Board of Directors

## **Supporting Congregations**

*Christ Church, Georgetown* - Richard Johnson, John Lange  
*Compass Pro Bono Volunteers* - Richard Lordahl, Jamie Meidhof  
*Dumbarton United Methodist Church* - Jennifer Whatley  
*Epiphany Roman Catholic Church* - Chris Rowe  
*First Baptist Church, Georgetown* - Pam Straugn  
*Georgetown Lutheran Church* - Connie Baker  
*Georgetown Presbyterian Church* - Alex Bullock, Victoria Tigwell  
*Georgetown University* - Ray Shiu  
*Grace Episcopal Church* - John Graham, ExOfficio  
*Holy Trinity Catholic Church* - Ron Castaldi  
*Kesher Israel, Georgetown Synagogue* - Amy Kauffman  
*Mt. Zion United Methodist Church* - Deborah Owens  
*St. John's Episcopal Church* - Jocelyn Dyer  
*St. Paul's K Street* - Jeremiah Cassidy  
*St. Stephen the Martyr* - Laura Wilson

## **From the Community**

*Citizens Association of Georgetown* - Page Robinson  
*Georgetown Business Association* - Elizabeth Webster  
*Georgetown BID* - John Wiebenson  
*Georgetown Clergy Association* - Mary Kay Totty  
*Treatment Advocacy Center* - John Snook  
*Other Community Representatives* - Page Evans, Dorothy Preston, Sara Lemke-Vonammon, Carol Cooke, Nancy Taylor Bubes

## **Officers**

**President** - Jeremiah Cassidy  
**Vice President** - John Wiebenson  
**Treasurer** - John Lange  
**Secretary** - Page Robinson

# Staff

**Executive Director** - Gunther Stern (retired February 2018)

**Case Manager** - Sabrina Burrell, MSW

**Program Manager** - Ashley Lane, MPH

**Program Coordinators** - Titilayo Adegoke, Will Jay, Tanisha Turner

**Volunteer Coordinator/Jesuit Volunteer** - Joel Hanson

**Development Manager** - Sarah Hartley

**Communications Manager** - Carolyn Landes

**Human Resources Specialist** - Dymenn Venzor

## Consulting Physicians

### *Psychiatry*

Ron Koshes, M.D.

Ross Goodwin, M.D.; Psychiatric Resident (*GWU*)

### *Family Practice*

John Tarim, M.D.; Psychiatric Resident (*GWU*)

Catherine Crosland, M.D. (*Unity Health Care*)



Staff & Board Members celebrating GMC being named Fox5 DC's Hometown Hero. From left to right: Ashley Lane, Sabrina Burrell, Jerry Cassidy, Gunther Stern, Sarah Hartley, Pat Davies, Eliza Smith and Carolyn Landes

# Photos



Program staffer, Will Jay, leads a weekly Center meeting among GMC guests.



The widely-attended 2017 Spirit of Georgetown set a record fund-raising amount. The event honored DC Mayor Muriel Bowser for her work on the issue of chronic homelessness in our city.

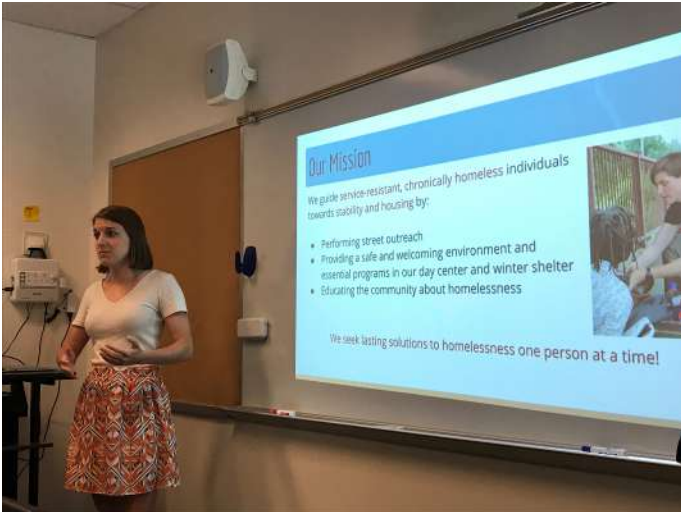


GMC partnered with the GTOWN Pop-Up during the fall season to sell knit items, created by GMC's Knitting Group, benefiting GMC programs.



The 2017 Spirit of Georgetown was held in the home of author, Sally Quinn, and co-chaired by Amy Tercek and Carrington Tarr (pictured with Board Members Amy Kauffman & Page Evans).

# Photos



Development Manager, Sarah Hartley, speaks to Georgetown Day School students about the issue of chronic homelessness.



Dr. Crosland treats a man experiencing homelessness during street outreach.



Development Manager, Sarah Hartley, mans the GMC booth at Taste of Georgetown, of which GMC was the beneficiary.



Rev. John Graham of Grace Church, a long-time supporter of GMC, sits knee-deep in Christmas gifts donated for GMC guests in his office.

# How to Support Georgetown Ministry Center

*Volunteer*

## THE BEST WAYS YOU CAN HELP GEORGETOWN MINISTRY CENTER

*Winter Shelter*

*Give In-Kind*

### TIME

Volunteering your time as a volunteer in our Center can be an impactful experience -- for GMC guests & volunteers, alike.

### WINTER SHELTER

Each year we rely on volunteers to prepare & serve dinners to our winter shelter guests.

### AMAZON WISHLIST

Purchase items for our Center or provide necessities for recently housed guests. Our needs are listed here.

### "FILL THE GAP"

During the summer, our need for volunteers grows. Help "fill the gap" during this crucial time.

## DONATE:

All contributions are valuable, but a monetary donation is most useful in allowing us to allocate funds where they are truly needed. Your donation helps us create the greatest impact for our guests!  
**THANK YOU!**

### CORPORATE GIVING

Your workplace can help support GMC's mission! Contact us to learn more about corporate giving.



*Monthly Gifts*

### MONEY

Cash is the most useful thing you can donate to help support our daily Center operations & programs. This allows us to allocate funds to where they're really needed & create the greatest impact for our guests.